

# POWER WORDS FOR BUSINESS OWNERS

As a business owner you hold a position of authority. Whether you are speaking with your employees, business partners, vendors, or others in your network, your authority should be reflected in the words you use.

Below is a list of power words to elevate your language to help you project authority in your conversations.

## Use This

 I recommend

 I propose

 I question

 I advise

 I urge

 When we get

 We should

 Let's

 Contact me

## Instead of this

 I think

 I believe

 I suppose

 I guess

 I suggest

 If we get

 We could

 We can

 Please contact me